

# **2/II** **CREATIVE MANAGEMENT IN NEW MEDIA** **ON-LINE**

**01.04-05.04.2024**

	<b>Monday 01.04</b>	<b>Tuesday 02.04</b>	<b>Wednesday 03.04</b>	<b>Thursday 04.04</b>	<b>Friday 05.04</b>
8:00 – 9:30			<i>Advertising film</i> <b>mgr B.Kowalczyk</b>		
9:45 – 11:15			<i>Advertising film</i> <b>mgr B.Kowalczyk</b>	<i>Marketing in social media</i> <b>dr. K. Forst</b>	
11:30 – 13:00				<i>Marketing in social media</i> <b>dr. K. Forst</b>	
13:45 – 15:15				<i>Marketing in social media</i> <b>dr. K. Forst</b>	
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

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**08.04-12.04.2024**

	<b>Monday 08.04</b>	<b>Tuesday 09.04</b>	<b>Wednesday 10.04</b>	<b>Thursday 11.04</b>	<b>Friday 12.04</b>
8:00 – 9:30					
9:45 – 11:15			<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>	<i>New media development</i> <b>dr. K. Forst</b>	
11:30 – 13:00			<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>	<i>New media development</i> <b>dr. K. Forst</b>	
13:45 – 15:15					
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

# 2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

15.04-19.04.2024

	<b>Monday 15.04</b>	<b>Tuesday 16.04</b>	<b>Wednesday 17.04</b>	<b>Thursday 18.04</b>	<b>Friday 19.04</b>
8:00 – 9:30	<i>Sales techniques of multimedia products</i> <b>dr A.Huth</b>	<i>Advertising film</i> <b>mgr B.Kowalczyk</b>			
9:45 – 11:15	<i>Sales techniques of multimedia products</i> <b>dr A.Huth</b>	<i>Advertising film</i> <b>mgr B.Kowalczyk</b>		<i>Marketing in social media</i> <b>dr. K. Forst</b>	
11:30 – 13:00	<i>Sales techniques of multimedia products</i> <b>dr A.Huth</b>			<i>Marketing in social media</i> <b>dr. K. Forst</b>	
13:45 – 15:15				<i>Marketing in social media</i> <b>dr. K. Forst</b>	
15:30 – 17:00			<i>Film Editing</i> <b>mgr A. Grzelewska</b>		
17:15 – 18:45			<i>Film Editing</i> <b>mgr A. Grzelewska</b>		
19:00 – 20:30			<i>Film Editing</i> <b>mgr A. Grzelewska</b>		

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**22.04-26.04.2024**

<b>Godzina</b>	<b>Monday 22.04</b>	<b>Tuesday 23.04</b>	<b>Wednesday 24.04</b>	<b>Thursday 25.04</b>	<b>Friday 26.04</b>
8:00 – 9:30					
9:45 – 11:15	<i>Team Management</i> <b>mgr A. Hickinbotham</b>		<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>	<i>New media development</i> <b>dr. K. Forst</b>	
11:30 – 13:00	<i>Team Management</i> <b>mgr A. Hickinbotham</b>		<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>	<i>New media development</i> <b>dr. K. Forst</b>	
13:45 – 15:15	<i>Team Management</i> <b>mgr A. Hickinbotham</b>				
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

# 2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

29.04-03.05.2024

Monday, April 29, 2024 is Dran's Day. It is a day off.

Tuesday, April 30, 2024 is Rector's Day. It is a day off.

<b>Godzina</b>	<b>Monday 29.04 DEAN'S DAY</b>	<b>Tuesday 30.04 RECTOR'S DAY</b>	<b>Wednesday 01.05</b>	<b>Thursday 02.05</b>	<b>Friday 03.05</b>
8:00 – 9:30		<i>Advertising film</i>  mgr B.Kowalczyk			
9:45 – 11:15	<i>Director-producer cooperation</i> mgr A. Hickinbotham	<i>Advertising film</i>  mgr B.Kowalczyk			
11:30 – 13:00	<i>Director-producer cooperation</i> mgr A. Hickinbotham				
13:45 – 15:15	<i>Director-producer cooperation</i> mgr A. Hickinbotham				
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					