

A							year 1						year 2							
							form of teaching			semester 1			semester 2			semester 3			semester 4	
No.	Module	Lang.	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E	
33	Creative thinking techniques (optional courses: Creative thinking techniques - individual or Creative thinking techniques - group techniques)	-	E	30	15	15	4										15	15	4	
34	e-Commerce	-	E	30	15	15	2										15	15	2	
35	MA seminar 2	-	E	30		30	7											30	7	
36	Marketing in social media	-	E	30	15	15	2										15	15	2	
37	Multimedia project management	-	E	30	15	15	2										15	15	2	
38	New media development	-	E	30	15	15	2										15	15	2	
39	Social media analysis	-	E	30	15	15	2										15	15	2	
40	Workshop 4 (optional courses: Film and television workshop 4 or Producer's workshop 4)	-	E	30	15	15	5										15	15	5	
				TOTAL A:	1200	570	630	120	150	150	30	150	150	30	135	165	30	135	165	30
				TOTAL:	1200	570	630	120	300	30	300	30	300	30	300	30	300	30	300	30
TOTAL								1200												

Studia kończą się nadaniem tytułu zawodowego magistra na kierunku Creative management in new media.

Legend

Each semester consists of 15 weeks

E/C - examination/course work

E - ECTS

L - lecture, O - all forms of teaching excluding lecture (practical classes, laboratory classes, discussion classes, seminar, proseminar, language classes, field practice, workshop, internship, tutoring)