

Time table 2022/2023
CREATIVE MANAGEMENT IN NEW MEDIA sem.4

	Monday 01.05	Tuesday 02.05	Wednesday 03.05	Thursday 04.05	Friday 05.05
8:00 – 9:30					
9:45 – 11:15				New media development dr Katarzyna Forst	Autopromotion techniques in social media dr hab. Anna Adamus- Matuszyńska
11:30 – 13:00				New media development dr Katarzyna Forst	Autopromotion techniques in social media dr hab. Anna Adamus- Matuszyńska
13:45 – 15:15					
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

Time table 2022/2023

CREATIVE MANAGEMENT IN NEW MEDIA sem.4

	Monday 08.05	Tuesday 09.05	Wednesday 10.05	Thursday 11.05	Friday 12.05
8:00 – 9:30			<i>Creative thinking techniques</i> mgr Karolina Gembara		
9:45 – 11:15	<i>Content management in social media</i> prof. UŚ dr hab. Arkadiusz Bubak		<i>Multimedia project management</i> mgr Aneta Hickinbotham		<i>Autopromotion techniques in social media</i> dr hab. Anna Adamus-Matuszyńska
11:30 – 13:00	<i>Content management in social media</i> prof. UŚ dr hab. Arkadiusz Bubak		<i>Multimedia project management</i> mgr Aneta Hickinbotham		<i>Autopromotion techniques in social media</i> dr hab. Anna Adamus-Matuszyńska
13:45 – 15:15			<i>Multimedia project management</i> mgr Aneta Hickinbotham		Marketing in social media dr Andrzej Cichocki
15:30 – 17:00					Marketing in social media dr Andrzej Cichocki
17:15 – 18:45					
19:00 – 20:30					

Time table 2022/2023

CREATIVE MANAGEMENT IN NEW MEDIA sem.4

	Monday 15.05	Tuesday 16.05	Wednesday 17.05	Thursday 18.05	Friday 19.05
8:00 – 9:30			<i>Creative thinking techniques</i> mgr Karolina Gembara		
9:45 – 11:15			<i>Workshop 4</i> <i>(optional courses: Film and television workshop or Producer's workshop)</i> dr Jan Matuszyński	<i>e-Commerce</i> dr hab. Dariusz Kajewski	
11:30 – 13:00			<i>Workshop 4</i> <i>(optional courses: Film and television workshop or Producer's workshop)</i> dr Jan Matuszyński	<i>e-Commerce</i> dr hab. Dariusz Kajewski	
13:45 – 15:15			<i>Workshop 4</i> <i>(optional courses: Film and television workshop or Producer's workshop)</i> dr Jan Matuszyński	<i>e-Commerce</i> dr hab. Dariusz Kajewski	
15:30 – 17:00			<i>Workshop 4</i> <i>(optional courses: Film and television workshop or Producer's workshop)</i> dr Jan Matuszyński	<i>New media development</i> dr Katarzyna Forst	
17:15 – 18:45			<i>Workshop 4</i> <i>(optional courses: Film and television workshop or Producer's workshop)</i> dr Jan Matuszyński	<i>New media development</i> dr Katarzyna Forst	
19:00 – 20:30					

Time table 2022/2023

CREATIVE MANAGEMENT IN NEW MEDIA sem.4

	<i>Monday 22.05</i>	<i>Tuesday 23.05</i>	<i>Wednesday 24.05</i>	<i>Thursday 25.05</i>	<i>Friday 26.05</i>
8:00 – 9:30					
9:45 – 11:15	<i>Content management in social media</i> prof. UŚ dr hab. Arkadiusz Bubak			<i>e-Commerce</i> dr hab. Dariusz Kajewski	<i>Autopromotion techniques in social media</i> dr hab. Anna Adamus-Matuszyńska
11:30 – 13:00	<i>Content management in social media</i> prof. UŚ dr hab. Arkadiusz Bubak		<i>Creative thinking techniques</i> mgr Karolina Gembara	<i>e-Commerce</i> dr hab. Dariusz Kajewski	<i>Autopromotion techniques in social media</i> dr hab. Anna Adamus-Matuszyńska
13:45 – 15:15				<i>e-Commerce</i> dr hab. Dariusz Kajewski	Marketing in social media dr Andrzej Cichocki
15:30 – 17:00					Marketing in social media dr Andrzej Cichocki
17:15 – 18:45					Marketing in social media dr Andrzej Cichocki
19:00 – 20:30					

Time table 2022/2023

CREATIVE MANAGEMENT IN NEW MEDIA sem.4

	<i>Monday 29.05</i>	<i>Tuesday 30.05</i>	<i>Wednesday 31.05</i>	<i>Thursday 01.06</i>	<i>Friday 02.06</i>
8:00 – 9:30			<i>Creative thinking techniques</i> mgr Karolina Gembara		
9:45 – 11:15			<i>Multimedia project management</i> mgr Aneta Hickinbotham	<i>New media development</i> dr Katarzyna Forst	
11:30 – 13:00			<i>Multimedia project management</i> mgr Aneta Hickinbotham	<i>New media development</i> dr Katarzyna Forst	
13:45 – 15:15			<i>Multimedia project management</i> mgr Aneta Hickinbotham		
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					