

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

04.03-08.03.2024

	Monday 04.03	Tuesday 05.03	Wednesday 06.03	Thursday 07.03	Friday 08.03
8:00 – 9:30	<i>Sales techniques of multimedia products</i> dr A.Huth		<i>Advertising film</i> mgr B.Kowalczyk		
9:45 – 11:15	<i>Sales techniques of multimedia products</i> dr A.Huth		<i>Creative thinking techniques</i> mgr K. Gembara	<i>Marketing in social media</i> dr. K. Forst	
11:30 – 13:00	<i>Sales techniques of multimedia products</i> dr A.Huth		<i>Creative thinking techniques</i> mgr K. Gembara	<i>Marketing in social media</i> dr. K. Forst	
13:45 – 15:15				<i>Marketing in social media</i> dr. K. Forst	
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

2/II CREATIVE MANAGEMENT IN NEW MEDIA **ON-LINE**

11.03-15.03.2024

	Monday 11.03	Tuesday 12.03	Wednesday 13.03	Thursday 14.03	Friday 15.03
8:00 – 9:30	<i>Sales techniques of multimedia products</i> dr A.Huth				
9:45 – 11:15	<i>Sales techniques of multimedia products</i> dr A.Huth	<i>Team Management</i> mgr A. Hickinbotham		<i>New media development</i> dr. K. Forst	
11:30 – 13:00	<i>Sales techniques of multimedia products</i> dr A.Huth	<i>Team Management</i> mgr A. Hickinbotham		<i>New media development</i> dr. K. Forst	
13:45 – 15:15		<i>Team Management</i> mgr A. Hickinbotham			
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

18.03-22.03.2024

	Monday 18.03	Tuesday 19.03	Wednesday 20.03	Thursday 21.03	Friday 22.03
8:00 – 9:30		<i>Advertising film</i> mgr B.Kowalczyk			
9:45 – 11:15	<i>MA seminar 2</i> Dr Ł. Baka	<i>Advertising film</i> mgr B.Kowalczyk	<i>Creative thinking techniques</i> mgr K. Gembara	<i>Marketing in social media</i> dr. K. Forst	
11:30 – 13:00			<i>Creative thinking techniques</i> mgr K. Gembara	<i>Marketing in social media</i> dr. K. Forst	
13:45 – 15:15				<i>Marketing in social media</i> dr. K. Forst	
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

25.03-29.03.2024

Godzina	Monday 25.03	Tuesday 26.03	Wednesday 27.03	Thursday 28.03	Friday 29.03
8:00 – 9:30	<i>Sales techniques of multimedia products</i> dr A.Huth				
9:45 – 11:15	<i>Sales techniques of multimedia products</i> dr A.Huth	<i>Director-producer cooperation</i> mgr A. Hickinbotham			
11:30 – 13:00	<i>Sales techniques of multimedia products</i> dr A.Huth	<i>Director-producer cooperation</i> mgr A. Hickinbotham			
13:45 – 15:15		<i>Director-producer cooperation</i> mgr A. Hickinbotham			
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					