

2/II **CREATIVE MANAGEMENT IN NEW MEDIA** **ON-LINE**

01.04-05.04.2024

	Monday 01.04	Tuesday 02.04	Wednesday 03.04	Thursday 04.04	Friday 05.04
8:00 – 9:30			<i>Advertising film</i> mgr B.Kowalczyk		
9:45 – 11:15			<i>Advertising film</i> mgr B.Kowalczyk	<i>Marketing in social media</i> dr. K. Forst	
11:30 – 13:00				<i>Marketing in social media</i> dr. K. Forst	
13:45 – 15:15				<i>Marketing in social media</i> dr. K. Forst	
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

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08.04-12.04.2024

	Monday 08.04	Tuesday 09.04	Wednesday 10.04	Thursday 11.04	Friday 12.04
8:00 – 9:30					
9:45 – 11:15			<i>Creative thinking techniques</i> mgr K. Gembara	<i>New media development</i> dr. K. Forst	
11:30 – 13:00			<i>Creative thinking techniques</i> mgr K. Gembara	<i>New media development</i> dr. K. Forst	
13:45 – 15:15					<i>Social and Cognitive Psychology</i> dr J. Trela-Ptaszyńska
15:30 – 17:00					<i>Social and Cognitive Psychology</i> dr J. Trela-Ptaszyńska
17:15 – 18:45					<i>Social and Cognitive Psychology</i> dr J. Trela-Ptaszyńska
19:00 – 20:30					

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15.04-19.04.2024

	Monday 15.04	Tuesday 16.04	Wednesday 17.04	Thursday 18.04	Friday 19.04
8:00 – 9:30	<i>Sales techniques of multimedia products</i> dr A.Huth	<i>Advertising film</i> mgr B.Kowalczyk			
9:45 – 11:15	<i>Sales techniques of multimedia products</i> dr A.Huth	<i>Advertising film</i> mgr B.Kowalczyk		<i>Marketing in social media</i> dr. K. Forst	
11:30 – 13:00	<i>Sales techniques of multimedia products</i> dr A.Huth			<i>Marketing in social media</i> dr. K. Forst	
13:45 – 15:15				<i>Marketing in social media</i> dr. K. Forst	
15:30 – 17:00			<i>Film Editing</i> mgr A. Grzelewska		
17:15 – 18:45			<i>Film Editing</i> mgr A. Grzelewska		
19:00 – 20:30			<i>Film Editing</i> mgr A. Grzelewska		

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22.04-26.04.2024

Godzina	Monday 22.04	Tuesday 23.04	Wednesday 24.04	Thursday 25.04	Friday 26.04
8:00 – 9:30					
9:45 – 11:15	<i>Team Management</i> mgr A. Hickinbotham		<i>Creative thinking techniques</i> mgr K. Gembara	<i>New media development</i> dr. K. Forst	
11:30 – 13:00	<i>Team Management</i> mgr A. Hickinbotham		<i>Creative thinking techniques</i> mgr K. Gembara	<i>New media development</i> dr. K. Forst	
13:45 – 15:15	<i>Team Management</i> mgr A. Hickinbotham				<i>Social and Cognitive Psychology</i> dr J. Trela-Ptaszyńska
15:30 – 17:00					<i>Social and Cognitive Psychology</i> dr J. Trela-Ptaszyńska
17:15 – 18:45					<i>Social and Cognitive Psychology</i> dr J. Trela-Ptaszyńska
19:00 – 20:30					

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29.04-03.05.2024

Tuesday, April 30, 2024 is Rector's Day. It is a day off.

Godzina	Monday 29.04	Tuesday 30.04 RECTOR'S DAY	Wednesday 01.05	Thursday 02.05	Friday 03.05
8:00 – 9:30		Advertising film mgr B.Kowalczyk			
9:45 – 11:15	Director-producer cooperation mgr A. Hickinbotham	Advertising film mgr B.Kowalczyk			
11:30 – 13:00	Director-producer cooperation mgr A. Hickinbotham				
13:45 – 15:15	Director-producer cooperation mgr A. Hickinbotham				
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					