

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

31.03.2025 - 04.04.2025

	Monday 31.03	Tuesday 01.04	Wednesday 02.04	Thursday 03.04	Friday 04.04
8:00 – 9:30					
9:45 – 11:15	Marketing in social media dr K. Forst		Production Team Management mgr A. Hickinbotham	Director-producer cooperation mgr A. Hickinbotham	
11:30 – 13:00	Marketing in social media dr K. Forst		Production Team Management mgr A. Hickinbotham	Director-producer cooperation mgr A. Hickinbotham	
13:45 – 15:15			Production Team Management mgr A. Hickinbotham	Director-producer cooperation mgr A. Hickinbotham	
15:30 – 17:00			Sales techniques of multimedia products mgr J. Malicka	Social and Cognitive Psychology mgr Iwo Marciniak	
17:15 – 18:45			Sales techniques of multimedia products mgr J. Malicka	Social and Cognitive Psychology mgr Iwo Marciniak	
19:00 – 20:30					

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07.04.2025 - 11.04.2025

	Monday 07.04	Tuesday 08.04	Wednesday 09.04	Thursday 10.04	Friday 11.04
8:00 – 9:30			Advertising film mgr B. Kowalczyk		
9:45 – 11:15	New media development dr K. Forst		Advertising film mgr B. Kowalczyk	Production Team Management mgr A. Hickinbotham	
11:30 – 13:00	New media development dr K. Forst		Creative thinking techniques mgr K. Gembara	Production Team Management mgr A. Hickinbotham	
13:45 – 15:15			Creative thinking techniques mgr K. Gembara	Production Team Management mgr A. Hickinbotham	
15:30 – 17:00			Sales techniques of multimedia products mgr J. Malicka		
17:15 – 18:45			Sales techniques of multimedia products mgr J. Malicka		
19:00 – 20:30					

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2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

14.04.2025 - 18.04.2025 (spring break)

	Monday 14.04	Tuesday 15.04	Wednesday 16.04	Thursday 17.04	Friday 18.04
8:00 – 9:30					
9:45 – 11:15	Marketing in social media dr K. Forst		Production Team Management mgr A. Hickinbotham		
11:30 – 13:00	Marketing in social media dr K. Forst		Production Team Management mgr A. Hickinbotham		
13:45 – 15:15			Production Team Management mgr A. Hickinbotham		
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

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2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

21.04.2025 - 18.04.2025

	Monday 21.04	Tuesday 22.04	Wednesday 23.04	Thursday 24.04 <i>Szkoła Filmowa Katowice</i>	Friday 25.04 <i>Szkoła Filmowa Katowice</i>
8:00 – 9:30			Advertising film mgr B. Kowalczyk	Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki
9:45 – 11:15			Advertising film mgr B. Kowalczyk	Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki
11:30 – 13:00			Creative thinking techniques mgr K. Gembara	Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki
13:45 – 15:15			Creative thinking techniques mgr K. Gembara	Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki
15:30 – 17:00			Sales techniques of multimedia products mgr J. Malicka	Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki
17:15 – 18:45			Sales techniques of multimedia products mgr J. Malicka	Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki
19:00 – 20:30				Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki

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2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

	Monday 28.04	Tuesday 29.04	Wednesday 30.04	Thursday 01.05	Friday 02.05
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst				
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst				
13:45 – 15:15					
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

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2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE
28.04.2025 - 02.05.2025