

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 23.02	Tuesday 24.02	Wednesday 25.02	Thursday 26.02	Friday 27.02
8:00 – 9:30		<i>Advertising film</i> mgr B. Kowalczyk	<i>New media development</i> mgr K. Wrońska		<i>New media development</i> mgr K. Wrońska
9:45 – 11:15			<i>Marketing in social media</i> mgr K. Wrońska	<i>Creative thinking techniques</i> mgr K. Gembara	<i>Marketing in social media</i> mgr K. Wrońska
11:30 – 13:00					
13:45 – 15:15					
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowicki				
17:15 – 18:45					
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 2.03	Tuesday 3.03	Wednesday 4.03	Thursday 5.03	Friday 6.03
8:00 – 9:30			New media development mgr K. Wrońska		
9:45 – 11:15	Director-producer cooperation mgr A. Hickinbotham		Marketing in social media mgr K. Wrońska		Production Team Management mgr A. Hickinbotham
11:30 – 13:00	Director-producer cooperation mgr A. Hickinbotham				Production Team Management mgr A. Hickinbotham
13:45 – 15:15	Director-producer cooperation mgr A. Hickinbotham				Production Team Management mgr A. Hickinbotham
15:30 – 17:00	Social and Cognitive Psychology mgr A. Nowicki				
17:15 – 18:45					
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 9.03	Tuesday 10.03	Wednesday 11.03	Thursday 12.03	Friday 13.03
8:00 – 9:30		Advertising film mgr B. Kowalczyk	New media development mgr K. Wrońska		
9:45 – 11:15		Advertising film mgr B. Kowalczyk	Marketing in social media mgr K. Wrońska	Creative thinking techniques mgr K. Gembara	
11:30 – 13:00				Creative thinking techniques mgr K. Gembara	
13:45 – 15:15					
15:30 – 17:00	Social and Cognitive Psychology mgr A. Nowicki				Sales techniques of multimedia products mgr M. Kędziora
17:15 – 18:45					Sales techniques of multimedia products mgr M. Kędziora
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 16.03	Tuesday 17.03	Wednesday 18.03	Thursday 19.03	Friday 20.03
8:00 – 9:30			New media development mgr K. Wrońska		
9:45 – 11:15	Director-producer cooperation mgr A. Hickinbotham		Marketing in social media mgr K. Wrońska		Production Team Management mgr A. Hickinbotham
11:30 – 13:00	Director-producer cooperation mgr A. Hickinbotham				Production Team Management mgr A. Hickinbotham
13:45 – 15:15	Director-producer cooperation mgr A. Hickinbotham				Production Team Management mgr A. Hickinbotham
15:30 – 17:00	Social and Cognitive Psychology mgr A. Nowicki				
17:15 – 18:45					
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 23.03	Tuesday 24.03	Wednesday 25.03	Thursday 26.03	Friday 27.03
8:00 – 9:30		Advertising film mgr B. Kowalczyk	New media development mgr K. Wrońska		
9:45 – 11:15		Advertising film mgr B. Kowalczyk	Marketing in social media mgr K. Wrońska	Creative thinking techniques mgr K. Gembara	
11:30 – 13:00				Creative thinking techniques mgr K. Gembara	
13:45 – 15:15					
15:30 – 17:00	Social and Cognitive Psychology mgr A. Nowicki				Sales techniques of multimedia products mgr M. Kędziora
17:15 – 18:45					Sales techniques of multimedia products mgr M. Kędziora
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 30.03	Tuesday 31.03	Wednesday 1.04	Thursday 2.04	Friday 3.04
8:00 – 9:30			New media development mgr K. Wrońska		
9:45 – 11:15	Director-producer cooperation mgr A. Hickinbotham		Marketing in social media mgr K. Wrońska		
11:30 – 13:00	Director-producer cooperation mgr A. Hickinbotham				
13:45 – 15:15	Director-producer cooperation mgr A. Hickinbotham				
15:30 – 17:00	Social and Cognitive Psychology mgr A. Nowicki				
17:15 – 18:45					
19:00 – 20:30					