

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	<i>Monday 6.04</i>	<i>Tuesday 7.04</i>	<i>Wednesday 8.04</i> <i>SZKOŁA FILMOWA</i>	<i>Thursday 9.04</i> <i>SZKOŁA FILMOWA</i>	<i>Friday 10.04.</i>
8:00 – 9:30			Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki	
9:45 – 11:15			Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki	
11:30 – 13:00			Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki	
13:45 – 15:15			Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki	
15:30 – 17:00			Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki	
17:15 – 18:45			Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki	
19:00 – 20:30			Workshop 4 dr A. Cichocki	Workshop 4 dr A. Cichocki	

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 13.04	Tuesday 14.04	Wednesday 15.04	Thursday 16.04	Friday 17.04.
8:00 – 9:30		<i>Advertising film</i> mgr B. Kowalczyk	<i>New media development</i> mgr K. Wrońska		
9:45 – 11:15		<i>Advertising film</i> mgr B. Kowalczyk	<i>Marketing in social media</i> mgr K. Wrońska	<i>Creative thinking techniques</i> mgr K. Gembara	
11:30 – 13:00				<i>Creative thinking techniques</i> mgr K. Gembara	
13:45 – 15:15					
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowicki				<i>Sales techniques of multimedia products</i> mgr M. Kędziora
17:15 – 18:45					<i>Sales techniques of multimedia products</i> mgr M. Kędziora
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 20.04	Tuesday 21.04	Wednesday 22.04 WĘGIEL FILM FESTIVAL	Thursday 23.04 WĘGIEL FILM FESTIVAL	Friday 24.04. WĘGIEL FILM FESTIVAL
8:00 – 9:30					
9:45 – 11:15	<i>Production Team Management</i> mgr A. Hickinbotham				
11:30 – 13:00	<i>Production Team Management</i> mgr A. Hickinbotham				
13:45 – 15:15	<i>Production Team Management</i> mgr A. Hickinbotham				
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowicki				
17:15 – 18:45					
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 27.04	Tuesday 28.04	Wednesday 29.04	Thursday 30.04	Friday 1.05.
8:00 – 9:30		Advertising film mgr B. Kowalczyk	New media development mgr K. Wrońska		
9:45 – 11:15		Advertising film mgr B. Kowalczyk	Marketing in social media mgr K. Wrońska	Creative thinking techniques mgr K. Gembara	
11:30 – 13:00				Creative thinking techniques mgr K. Gembara	
13:45 – 15:15					
15:30 – 17:00	Sales techniques of multimedia products mgr M. Kędziora				
17:15 – 18:45	Sales techniques of multimedia products mgr M. Kędziora				
19:00 – 20:30					