

# Time table 2025/2026

## 2/II CREATIVE MANAGEMENT IN NEW MEDIA

|               | <b>Monday 4.05</b>                                       | <b>Tuesday 5.05</b> | <b>Wednesday 6.05</b>                           | <b>Thursday 7.05</b> | <b>Friday 8.05</b>                                    |
|---------------|----------------------------------------------------------|---------------------|-------------------------------------------------|----------------------|-------------------------------------------------------|
| 8:00 – 9:30   |                                                          |                     | New media development<br><br>mgr K. Wrońska     |                      |                                                       |
| 9:45 – 11:15  | Director-producer cooperation<br><br>mgr A. Hickinbotham |                     | Marketing in social media<br><br>mgr K. Wrońska |                      | Production Team Management<br><br>mgr A. Hickinbotham |
| 11:30 – 13:00 | Director-producer cooperation<br><br>mgr A. Hickinbotham |                     |                                                 |                      | Production Team Management<br><br>mgr A. Hickinbotham |
| 13:45 – 15:15 | Director-producer cooperation<br><br>mgr A. Hickinbotham |                     |                                                 |                      | Production Team Management<br><br>mgr A. Hickinbotham |
| 15:30 – 17:00 | Social and Cognitive Psychology<br><br>mgr A. Nowicki    |                     |                                                 |                      |                                                       |
| 17:15 – 18:45 |                                                          |                     |                                                 |                      |                                                       |
| 19:00 – 20:30 |                                                          |                     |                                                 |                      |                                                       |

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## 2/II CREATIVE MANAGEMENT IN NEW MEDIA

|               | <i>Monday 11.05</i>                                                 | <i>Tuesday 12.05</i>                                   | <i>Wednesday 13.05</i>                                        | <i>Thursday 14.05</i>                                            | <i>Friday 15.05.</i>                                                         |
|---------------|---------------------------------------------------------------------|--------------------------------------------------------|---------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------------|
| 8:00 – 9:30   |                                                                     | <i>Advertising film</i><br><br><b>mgr B. Kowalczyk</b> | <i>New media development</i><br><br><b>mgr K. Wrońska</b>     |                                                                  |                                                                              |
| 9:45 – 11:15  |                                                                     | <i>Advertising film</i><br><br><b>mgr B. Kowalczyk</b> | <i>Marketing in social media</i><br><br><b>mgr K. Wrońska</b> | <i>Creative thinking techniques</i><br><br><b>mgr K. Gembara</b> |                                                                              |
| 11:30 – 13:00 |                                                                     |                                                        |                                                               | <i>Creative thinking techniques</i><br><br><b>mgr K. Gembara</b> |                                                                              |
| 13:45 – 15:15 |                                                                     |                                                        |                                                               |                                                                  |                                                                              |
| 15:30 – 17:00 | <i>Social and Cognitive Psychology</i><br><br><b>mgr A. Nowicki</b> |                                                        |                                                               |                                                                  | <i>Sales techniques of multimedia products</i><br><br><b>mgr M. Kędziora</b> |
| 17:15 – 18:45 |                                                                     |                                                        |                                                               |                                                                  | <i>Sales techniques of multimedia products</i><br><br><b>mgr M. Kędziora</b> |
| 19:00 – 20:30 |                                                                     |                                                        |                                                               |                                                                  |                                                                              |

# Time table 2025/2026

## **2/II CREATIVE MANAGEMENT IN NEW MEDIA**

|               | <b>Monday 18.05</b>                                         | <b>Tuesday 19.05</b> | <b>Wednesday 20.05</b> | <b>Thursday 21.05</b> | <b>Friday 22.05.</b>                                              |
|---------------|-------------------------------------------------------------|----------------------|------------------------|-----------------------|-------------------------------------------------------------------|
| 8:00 – 9:30   |                                                             |                      |                        |                       |                                                                   |
| 9:45 – 11:15  | Director-producer cooperation<br><b>mgr A. Hickinbotham</b> |                      |                        |                       | Production Team Management<br><b>mgr A. Hickinbotham</b>          |
| 11:30 – 13:00 | Director-producer cooperation<br><b>mgr A. Hickinbotham</b> |                      |                        |                       | Production Team Management<br><b>mgr A. Hickinbotham</b>          |
| 13:45 – 15:15 | Director-producer cooperation<br><b>mgr A. Hickinbotham</b> |                      |                        |                       | Production Team Management<br><b>mgr A. Hickinbotham</b>          |
| 15:30 – 17:00 | Social and Cognitive Psychology<br><b>mgr A. Nowicki</b>    |                      |                        |                       | Sales techniques of multimedia products<br><b>mgr M. Kędziora</b> |
| 17:15 – 18:45 |                                                             |                      |                        |                       | Sales techniques of multimedia products<br><b>mgr M. Kędziora</b> |
| 19:00 – 20:30 |                                                             |                      |                        |                       |                                                                   |

# Time table 2025/2026

## **2/II CREATIVE MANAGEMENT IN NEW MEDIA**

|               | <b>Monday 25.05</b>                               | <b>Tuesday 26.05</b>                     | <b>Wednesday 27.05</b>                          | <b>Thursday 28.05</b>                              | <b>Friday 29.05.</b>                            |
|---------------|---------------------------------------------------|------------------------------------------|-------------------------------------------------|----------------------------------------------------|-------------------------------------------------|
| 8:00 – 9:30   |                                                   | Advertising film<br><br>mgr B. Kowalczyk | New media development<br><br>mgr K. Wrońska     |                                                    | New media development<br><br>mgr K. Wrońska     |
| 9:45 – 11:15  |                                                   | Advertising film<br><br>mgr B. Kowalczyk | Marketing in social media<br><br>mgr K. Wrońska | Creative thinking techniques<br><br>mgr K. Gembara | Marketing in social media<br><br>mgr K. Wrońska |
| 11:30 – 13:00 |                                                   |                                          |                                                 | Creative thinking techniques<br><br>mgr K. Gembara |                                                 |
| 13:45 – 15:15 |                                                   |                                          |                                                 |                                                    |                                                 |
| 15:30 – 17:00 | Social and Cognitive Psychology<br>mgr A. Nowicki |                                          |                                                 |                                                    |                                                 |
| 17:15 – 18:45 |                                                   |                                          |                                                 |                                                    |                                                 |
| 19:00 – 20:30 |                                                   |                                          |                                                 |                                                    |                                                 |