

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 4.05 <i>Rector's Day</i>	Tuesday 5.05	Wednesday 6.05	Thursday 7.05	Friday 8.05
8:00 – 9:30			<i>New media development</i> mgr K. Wrońska		
9:45 – 11:15	<i>Director-producer cooperation</i> mgr A. Hickinbotham		<i>Marketing in social media</i> mgr K. Wrońska		<i>Production Team Management</i> mgr A. Hickinbotham
11:30 – 13:00	<i>Director-producer cooperation</i> mgr A. Hickinbotham				<i>Production Team Management</i> mgr A. Hickinbotham
13:45 – 15:15	<i>Director-producer cooperation</i> mgr A. Hickinbotham				<i>Production Team Management</i> mgr A. Hickinbotham
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowacki				
17:15 – 18:45					
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 11.05	Tuesday 12.05	Wednesday 13.05	Thursday 14.05	Friday 15.05.
8:00 – 9:30		<i>Advertising film</i> mgr B. Kowalczyk	<i>New media development</i> mgr K. Wrońska		
9:45 – 11:15		<i>Advertising film</i> mgr B. Kowalczyk	<i>Marketing in social media</i> mgr K. Wrońska	<i>Creative thinking techniques</i> mgr K. Gembara	
11:30 – 13:00				<i>Creative thinking techniques</i> mgr K. Gembara	
13:45 – 15:15					
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowacki				<i>Sales techniques of multimedia products</i> mgr M. Kędziora
17:15 – 18:45					<i>Sales techniques of multimedia products</i> mgr M. Kędziora
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 18.05	Tuesday 19.05	Wednesday 20.05	Thursday 21.05	Friday 22.05.
8:00 – 9:30					
9:45 – 11:15	<i>Director-producer cooperation</i> mgr A. Hickinbotham				<i>Production Team Management</i> mgr A. Hickinbotham
11:30 – 13:00	<i>Director-producer cooperation</i> mgr A. Hickinbotham				<i>Production Team Management</i> mgr A. Hickinbotham
13:45 – 15:15	<i>Director-producer cooperation</i> mgr A. Hickinbotham				<i>Production Team Management</i> mgr A. Hickinbotham
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowacki				<i>Sales techniques of multimedia products</i> mgr M. Kędziora
17:15 – 18:45					<i>Sales techniques of multimedia products</i> mgr M. Kędziora
19:00 – 20:30					

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	Monday 25.05	Tuesday 26.05	Wednesday 27.05	Thursday 28.05	Friday 29.05.
8:00 – 9:30		<i>Advertising film</i> mgr B. Kowalczyk	<i>New media development</i> mgr K. Wrońska		<i>New media development</i> mgr K. Wrońska
9:45 – 11:15		<i>Advertising film</i> mgr B. Kowalczyk	<i>Marketing in social media</i> mgr K. Wrońska	<i>Creative thinking techniques</i> mgr K. Gembara	<i>Marketing in social media</i> mgr K. Wrońska
11:30 – 13:00				<i>Creative thinking techniques</i> mgr K. Gembara	
13:45 – 15:15					
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowacki				
17:15 – 18:45					
19:00 – 20:30					