

Time table 2025/2026

2/II CREATIVE MANAGEMENT IN NEW MEDIA

	<i>Monday 1.06</i>	<i>Tuesday 2.06</i>	<i>Wednesday 3.06</i>	<i>Thursday 4.06</i>	<i>Friday 5.06</i>
8:00 – 9:30			<i>New media development</i> mgr K. Wrońska		
9:45 – 11:15			<i>Marketing in social media</i> mgr K. Wrońska		
11:30 – 13:00					
13:45 – 15:15					
15:30 – 17:00	<i>Social and Cognitive Psychology</i> mgr A. Nowicki				
17:15 – 18:45					
19:00 – 20:30					

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2/II CREATIVE MANAGEMENT IN NEW MEDIA

	<i>Monday 8.06</i>	<i>Tuesday 9.06</i>	<i>Wednesday 10.06</i>	<i>Thursday 11.06</i>	<i>Friday 12.06.</i>
8:00 – 9:30		Advertising film mgr B. Kowalczyk		New media development mgr K. Wrońska	
9:45 – 11:15		Advertising film mgr B. Kowalczyk	Creative thinking techniques mgr K. Gembara	Marketing in social media mgr K. Wrońska	
11:30 – 13:00			Creative thinking techniques mgr K. Gembara		
13:45 – 15:15					
15:30 – 17:00	Social and Cognitive Psychology mgr A. Nowicki				Sales techniques of multimedia products mgr M. Kędziora
17:15 – 18:45	Social and Cognitive Psychology mgr A. Nowicki				Sales techniques of multimedia products mgr M. Kędziora
19:00 – 20:30					Sales techniques of multimedia products mgr M. Kędziora